

Report to: Policy & Performance Improvement Committee Meeting – 13 June 2022

Director Lead: Suzanne Shead, Director – Housing, Health & Wellbeing

Lead Officer: Andy Hardy, Health Improvement & Community Relations Manager,

Extension 5708

Report Summary	
Reason for Report	To provide Committee with an update on the progress of Newark & Sherwood Community Lottery since its launch in May 2021.
Report Title	Newark & Sherwood Community Lottery Annual Report
Purpose of Report	To provide Members of the Policy & Performance Improvement Committee with an overview of the impact of the scheme since its launch in May 2021. The report outlines progress on membership of the lottery and finances generated for good causes through its operation. This is a report for noting.
Recommendation	That the report be noted.

1.0 Background

1.1 Newark & Sherwood Community Lottery launched in May 2021 and has now been in operation for a full year. To date 62 'Good Causes' have registered with the lottery and are receiving financial support through ticket sales, the details of which are attached to this report as **Appendix A**. The membership target of 50 good causes in the first year was achieved within three months of the launch and the number has grown steadily to its current number. Regular marketing and promotion of the lottery using local opportunities and national incentives provided by Gatherwell continues to raise the profile of the lottery locally. The range of 'Good Causes' that are benefiting from the lottery includes charities, sports clubs, community and youth groups and other 'not for profit' organisations, with a number generating over £100 each month to support their respective objectives.

- 1.2 Currently there are 550 supporters purchasing 1,062 tickets per week which has generated £33,134.40p for the registered 'Good Causes' in the first year. The District Council also benefits from the lottery through two payment receipts each week. Players can choose for 50p of their £1 ticket to be donated to either a specific 'Good Cause' registered with the lottery or for it to go towards the 'Central Fund' which is held by the District Council. The 'Central Fund' has generated over £4,000 in the first year for onward distribution by the Council to registered 'Good Causes'. In addition, 10p from every £1 ticket contributes towards the 'Operator Fund' where annual totals are estimated to be approximately £4,500 and again these proceeds are available to the Council to distribute.
- 1.3 At its meeting on 22 November 2021, Members of the Homes & Communities Committee approved a proposal to introduce a 'lottery within a lottery', whereby funds generated for the District Council are distributed to registered 'Good Causes' through a 6 monthly raffle style draw. It was agreed that one-off awards of £500 are granted to successful groups, with the amount of awards available at each draw dependant on the total income generated into the 'Central Fund'. In addition the proceeds from the 'Operator Fund' are also shared with 'Good Causes' after the annual operating costs are paid which in effect covers the annual Gambling Commission Licence and membership fees associated with the National Lotteries Council which the Council is registered with.
- 1.4 For the first lottery draw, which was presided over by the Leader of the Council and 'live streamed' on 7 April 2022 a total of £3,000 was shared with 6 'Good causes' which each received £500. The first 6 winners were Balderton Cricket Club, Kickstart Youth Football League, Ollerton Jubilee Hall, Ollerton and Boughton Scouts and Guides, Newark Coproduction Melody Café and Nottinghamshire Mind.
- 1.5 As part of the governance arrangements and scrutiny for the lottery it was agreed that the management of it by the Council's preferred operator, Gatherwell, would be subject to an audit review. The Audit report executive summary published in March 2022 confirmed 'Substantial Assurance' stating 'our critical review or assessment on the activity gives us a substantial level of confidence (assurance) on service delivery arrangements, management of risks, and operation of controls and / or performance. There are some improvements needed in the application of controls to manage risks. However, the controls have been evaluated as adequate, appropriate, and operating sufficiently so that the risk of the activity not achieving its objectives is medium to low'.

2.0 Proposal/Options Considered and Reasons for Recommendation

2.1 This report is intended to provide a summary of the impact and benefits generated through the launch of the Newark and Sherwood Community Lottery after it first year of operation and the report is for noting. It is intended that an annual report will be presented to Policy and Performance Improvement Committee each year to ensure that members area appropriately informed of the positive contribution the lottery makes to voluntary and community sector organisations that provide support and assistance to residents of the District.

3.0 **Implications**

3.1 There are no adverse implications with this report, the launch of the Community Lottery has been a great successes and is generating much needed financial support for the Districts registered 'Good Causes' and has become a sustainable operating model where costs associated with its management are covered by proceeds generated. Moving forwards the management of the lottery will be conducted in accordance with the recommendations of the Audit report.

Background Papers and Published Documents

NIL